



# Rama University, Uttar Pradesh, Kanpur

## Faculty of Commerce and Management

Ref: RU/FCM/ BOS/2020

Dated: 31-01-2020

### Minutes of Meeting Boards of Studies

A meeting of Boards of Studies of Department of commerce and management was held on 31-01-2020 in Dean Office. The following members were present:

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|----|-------------------------|---------------|
| 1. | Prof. Aftab Alam        | - Chairperson |
| 2. | Dr. Rishikant Agnihotri | - Member      |
| 3. | CA V K Sharma           | - Member      |
| 4. | Dr. R. S. Bisariya      | - Member      |
| 5. | Dr. H. L. Bhaskar       | - Member      |
| 6. | Dr. Palash Bairagi      | - Member      |

The following members agreed to review the minutes.

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|----|--|--------------------|
| 1  | <b>Dr. Vinay Kumar Sharma,</b><br>Associate Professor, DBMS (Department of<br>Business Management Studies IIT Roorki                   | - External Members |
| 2. | <b>Dr. K.S. Gupta,</b><br>Chairman & Foreign Quality Expert in Higher<br>Education KSG Center for Quality Minds<br>(KSGCQM), Bangalore | - External Members |

#### Agenda:

1. Approval of Courses, evaluation scheme and detail syllabus for 2 years of Masters in Agri-Business Management (ABM), Masters in Pharmaceutical Management (MPM), Masters in Health Care & Hospital Management (HHM).
2. Discussion on panel of practical examiners.
3. Approval for implementation of MOOC Courses.
4. Approval for provision for special examination.
5. Approval of short term courses.

1. Action Taken Report (ATR) on Minutes of Previous Meeting.

The BOS committee confirmed the minutes of the BOS meeting held on 19/ 06/2019.

2. The discussion on New programs and their curricula

S. No.	Item No.	Feedback from Faculty/ Subject Experts/ Industry	Recommendations/ Action Taken
1.	RU/FCM/ BOS/2020 Approval for implementation of MOOC Courses.	-	As per UGC & AICTE guidelines, MOOC courses will be included in curriculum.



2.	<b>RU/FCM/ BOS/2020</b> Approval of Course, evaluation scheme and detail syllabus for 2 years of MBA (ABM)	This course will be relevant, effective and aligned with the needs and expectation of students, faculty, agricultural organizations, and the agriculture industry as a whole. This feedback-driven approach can contribute to the program's success and long-term sustainability.	<ul style="list-style-type: none"> <li>• Applicability of courses is thoroughly discussed and approved by BOS members.</li> <li>• Detailed 2 years MBA (ABM) syllabus and evaluation scheme are attached.</li> </ul>
3.	<b>RU/FCM/ BOS/2020</b> Approval of Course, evaluation scheme and detail syllabus for 2 years of MBA (PM)	This course will be relevant, effective and aligned with the needs and expectation of students, faculty, and the pharmaceutical industry as a whole. This feedback-driven approach can contribute to the program's success and long-term sustainability.	<ul style="list-style-type: none"> <li>• Applicability of courses is thoroughly discussed and approved by BOS members.</li> <li>• Detailed 2 years MBA (PM) syllabus and evaluation scheme are attached.</li> </ul>
4.	<b>RU/FCM/ BOS/2020</b> Approval of Course, evaluation scheme and detail syllabus for 2 years of MBA (HHM)	This course will be relevant, effective and aligned with the needs and expectation of students, faculty, healthcare organizations, and the healthcare industry as a whole. This feedback-driven approach can contribute to the program's success and long-term sustainability.	<ul style="list-style-type: none"> <li>• Applicability of courses is thoroughly discussed and approved by BOS members.</li> <li>• Detailed 2 years MBA (HHM) syllabus and evaluation scheme are attached.</li> </ul>

### 3. Review of the existing programs and their curricula

S. No.	Item No.	Existing	Recommendation /Action Taken
1	<b>RU/FCM/ BOS/2020</b> Discussion on panel of practical examiners.	-	Approved and members are agreed. (Annexure:1)



2	<b>RU/FCM/ BOS/2020</b> Approval for provision for special examination.		Approved and members are agreed. (Annexure:3)
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### BBA (Digital Marketing)

S. No.	Item No.	Existing	Recommendation /Action Taken
1	<b>RU/FCM/ BOS/2020</b> Revision in syllabus for the batch 2020-21	Existing from 2016-2017	As per feed-back obtained from stakeholders, few revisions are required in syllabus
2	<b>RU/FCM/ BOS/2020</b> Added Papers in BBA (DM)		<ul style="list-style-type: none"> <li>• Environmental Studies (BBA 101)</li> <li>• Business Mathematics &amp; statistics (BBA 103)</li> <li>• Comprehensive Viva-Voce (BBA 205)</li> <li>• University Pool (BBA 105)</li> </ul>
3	<b>RU/FCM/ BOS/2020</b> Deleted Papers in BBA (DM)		<ul style="list-style-type: none"> <li>• Introduction to IT (BBA 105)</li> <li>• Quantitative Techniques (BBA 202)</li> <li>• Business Communication (BBA104)</li> <li>• Operational research (BBA 204)</li> <li>• Fundamental Ad- Words (BBA 206)</li> </ul>

### BCOM (Honors)

S. No.	Item No.	Existing	Recommendation /Action Taken
1	<b>RU/FCM/ BOS/2020</b> Revision in syllabus of BCOM(H) for the batch 2020-21	Existing from 2016-2017	As per feed-back obtained from stakeholders, few revisions are required in syllabus



2	RU/FCM/ BOS/2020 Added Papers in BCOM(H)		<ul style="list-style-type: none"> <li>• Environmental Studies (BCH 101)</li> <li>• University Pool (BCH 105)</li> </ul>
3	RU/FCM/ BOS/2020 Deleted Papers in BCOM(H)		<ul style="list-style-type: none"> <li>• Essentials of Management (BCH 105)</li> <li>• Computer Application (BCH 106)</li> <li>• Business Communication (BCH 103)</li> <li>• Business Statistics (BCH 205)</li> <li>• Business Environment (BCH 206)</li> </ul>

#### MBA (Dual)

S. No.	Item No.	Existing	Recommendation /Action Taken
1	RU/FCM/ BOS/2020 Revision in syllabus of MBA(Dual) for the batch 2020-21	Existing from 2016-2017	As per feed-back obtained from stakeholders, few revisions are required in syllabus
2	RU/FCM/ BOS/2020 Added Papers in MBA(Dual)		<ul style="list-style-type: none"> <li>• Business Analysis (Practical) (MBA 107)</li> <li>• University Pool (MBA 108)</li> <li>• Production &amp; Operation Management (MBA 202)</li> </ul>
3	RU/FCM/ BOS/2020 Deleted Papers in MBA(Dual)		<ul style="list-style-type: none"> <li>• Logistics &amp; Supply Chain Management (MBA 206)</li> </ul>

#### 4. Recommendation on New courses under the Department

S. No.	Item No.	Feedback from Faculty/Student	Recommendation /Action Taken
1	RU/FCM/ BOS/2020 Approval of short term courses	Training/ certificate based short term courses for developing practical skill	Approval of the syllabus and evaluation scheme by members.

#### 5. Review of Teaching Process

S. No.	Item No.	Existing	Recommendation /Action Taken
1	Teaching through digital mode	yes	AGREED






6. Result Analysis: YES

7. Any other issue with the permission of the Chair: NO

The meeting concluded with a vote of thanks to the chair.

Date of the Next Meeting: to be decided and conveyed later

  
Prof. Aftab Alam  
(Chairman)  
Dean,  
Faculty of Commerce and Management  
Rama University, Uttar Pradesh  
Kanpur

Encl.: Recommended Curricula attached for consideration and approval.

CC:

1. Dean Academics Office
2. Registrar Office